

Established in 2003, Option Line is ready to provide pregnancy information, help and resources any hour of the day or night.

SPECIAL INITIATIVES

Option Line

Pregnancy resource centers are widely distributed, operating in all 50 states and overseas. Experience has shown, however, that more clients of pregnancy centers are finding information and making contact using the Internet at late hours when centers are closed. To supplement the local providers' hours of operation and to accommodate privacy concerns of women seeking help, Heartbeat International and Care Net co-established Option Line in 2003.

This live contact center based in Columbus, Ohio, provides 24/7 assistance to women and girls seeking information about pregnancy resources. The contact center and web site at www.optionline.org are able to provide immediate information and to link callers in real time with services in their community. Increasingly, Option Line is able to use online tools to enter center scheduling calendars and set appointments for callers. A model of inter-group collaboration, Option Line now averages more than 20,000 contacts per month while its web site averages 800,000 to 1,000,000 visitors per year.

Option Line's growing network can be reached at 1-800-395-HELP as well as the online address shown above. The web site has an easy-to-use center locator system powered by MapQuest® that allows visitors to find the five closest pregnancy centers to their zip code. Option Line also features a Spanish presence online at www.estasembarazada.com, as well as bilingual consultants who answer the phone 24 hours a day.

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800-395-HELP

PREGNANT? NEED HELP? YOU HAVE OPTIONS!

Your health is important to us. Our trained consultants are available 24/7 to listen to your concerns and to answer your questions about pregnancy, abortion and related issues. Our consultants will connect you to nearby pregnancy centers that offer the following services:

- Free pregnancy tests and pregnancy information
- Abortion and **Herzites After Pill** information, including procedures and risks
- Medical services, including STD tests, early ultrasounds and pregnancy confirmation
- Confidential pregnancy options

After Abortions: If you are facing issues relating to a past abortion, we can help you find caring people in your community to help address these concerns.

"The consultant listened to my needs and connected me to a local center that helped me the very same day."

Options: **Find a Center**, **Considering Abortion?**, **Herzites After Pill**, **Free Pregnancy Tests**

Option Line
800-395-HELP
Phone or **email** 24/7

Reach us on Instant Messenger

All of our services are confidential.